



Cyber Security Training & Awareness Fact Sheet v2.3



“Hack the man, not the IT.”

Employees are the weakest link in your cyber security posture. Attacks against employees have grown in frequency and sophistication.

The effectiveness of targeted phishing attacks over traditional IT hacking is well documented. Through publicly available information and minimal efforts, attackers can hack your staff and bypass network protection easily to cause damage, steal information, and extort ransoms.



TRAIN & TEST YOUR STAFF

In the current environment, companies are looking to protect their brand, reputation, and information. There are some technical tools and products out there to filter spam and reduce phishing, but your best and cheapest bet is still to raise awareness.

We can build and/or execute awareness program tailored to you, your business, staff and security posture. Our programs can be adapted for specific audiences (e.g. Critical staff, IT staff and general staff) and can involve social engineering and phishing testing to drive tangible results you can actually measure.

We also offer a free awareness service for enterprises, schools and universities to make sure you keep up with the ever-changing security news and attack trends.



FREE AWARENESS SERVICE

The free service is our way of contributing to the community and creating awareness regarding cyber security safety. You will receive a presentation and demonstration lasting between an hour and 90 minutes of the most common infection vectors criminals make use of today. More importantly, the session will explain in a very practical manner why the attacks are so successful and why current protection defences such as anti-virus won't stop these attacks.

HOW IT WORKS

1. Call and arrange a suitable meeting time for a visit to your office, school, or university (T&C's apply).
2. A Senior Consultant will provide a demonstration of the techniques attackers commonly make use of to penetrate and disable security defences.



TAILORED AWARENESS PROGRAMS

Our tailored awareness programs are made to meet your industry, business model, current security posture, and geographic spread.

1. A dedicated Senior Consultant will assess your cyber security awareness and training needs with you.
2. Based on the information obtained, your consultant will create a personalised education portal with your company branding where employees can log-in and receive training via online video & interactive questions.
3. A scorecard of all results per employee is provided to you that identifies and explains all the areas where education is either missing or deficient.

The on-site component of this service can be delivered in person at your offices or over the phone (video conference) over one to two days.

WHAT YOU GET

We will provide you with a concise report that:

- ✓ Describes your current employee training needs.
- ✓ Identifies and prioritises the key findings observed.
- ✓ Includes a strategy and a roadmap to cover all relevant training areas.

We will also provide an execution plan with efforts estimates and associated costs.

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